

**For Immediate release**

**Oliver Marketing named one of the UK's fastest growing companies and fastest growing marketing agency 2 years in a row.**

*London, UK, 08/12/08.* Thanks to an impressive fifth year of record growth, with an average annual growth rate of 63%, Oliver Marketing has been named once again in the annual *Sunday Times Virgin Fast Track 100*.

As one of only a handful of companies to be featured in the prestigious report two years in a row, Oliver Marketing is proof of the business communities' appetite for marketing services that focus on productivity.

Oliver Marketing offers management services that complement traditional creative and brand agencies while improving overall marketing productivity. The company uses technology to offer a more efficient solution for the creation and production of marketing campaigns, allowing clients to get maximum value from creative concepts and more from their marketing budget. The creation of bespoke software solutions is also supported by the provision of on-site management expertise with Oliver Marketing communication teams on hand to do the campaign "leg work", while clients save money and focus on other strategic issues.

Since its formation in 2003, Oliver Marketing has grown to an impressive turnover of more than £10 million thanks to blue-chip clients including: Britvic, AXA Insurance, Chelsea Building Society, Clarion Events, DC Leisure and the RNID - all of whom benefit from the company's unique approach to managing marketing communications and cost reductions.

Speaking about the announcement, Simon Martin, Managing Director of Oliver Marketing said: "By focusing on technology and processes to improve marketing productivity we bring something new to the industry and provide a service that enables clients to get even more value from their creative ideas and marketing expertise. We have proven that we have the systems to help a client be more efficient with their marketing while adding new capabilities. Our fast growth is proof that there is a need for independent systems and processes to leverage the maximum value from a client's marketing assets".

**Notes to editor**

**About Oliver Marketing**

Oliver Marketing is an independent marketing services company specialising on increasing the return on marketing investment. By optimising artwork creation, campaign management and production capabilities, marketing spend on existing activities can be greatly reduced to allow a business to do more with their budget. Established in 2003, Oliver Marketing has grown to a turnover of more than £10 million and now employs over 35 people.

**Contact**

For more information about Oliver Marketing, please contact:

Robert Green

Business Development Director

Oliver Marketing

020 8762 9962

[robertgreen@oliver-marketing.com](mailto:robertgreen@oliver-marketing.com)

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**OliverMarketing**>